

venture 1:9

A Few Ministry Tools for Growing Your Nonprofit

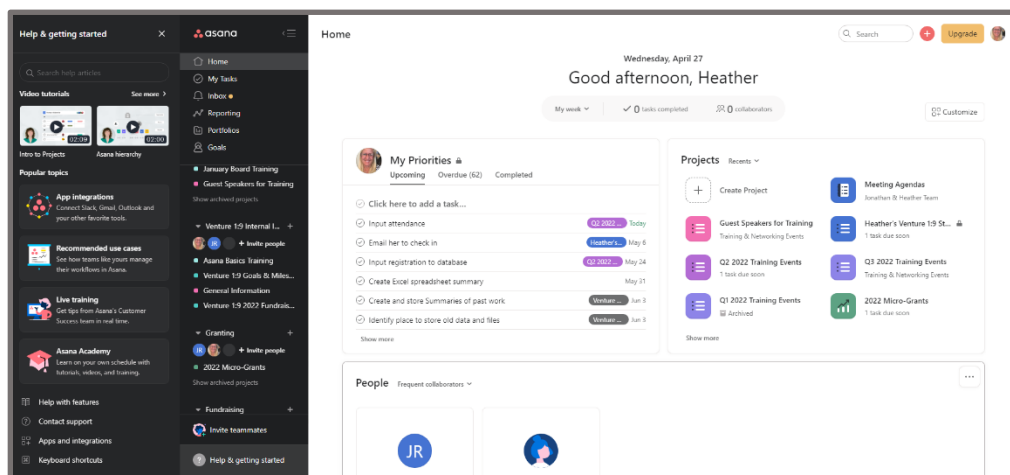
1. [ASANA – Project Management Tool](#)

Asana makes project management easy, accessible, and collaborative. It's a web-based tool to help you plan, organize, and manage your team's work, from start to finish. Good project management software should also act as a good communication tool. You can coordinate team tasks so everyone knows who's doing what and by when. Share feedback, files, and status updates. Plus, get a complete view of work so teams tackle the right tasks at the right time. You don't have to shuffle between spreadsheets, email, and other tools to keep your projects on course. Track and manage everything—from day one to the deadline—with Asana.

Why We Like It:

Well, first of all, the Basic use is free for up to 15 staff with all the basic functions that are needed for project management. We like it so much, we started using it ourselves to plan, track and complete some shared projects as well as establish clear responsibilities for procedures that Jonathan once did all himself. Premium use makes it possible to set up automated workflows, use templates and monitor timeframes across all projects (all for \$10.99 a month). A Business plan, \$24.99/month provides advanced reporting and advance workflow planning.

[Click Here to Learn more about ASANA](#)



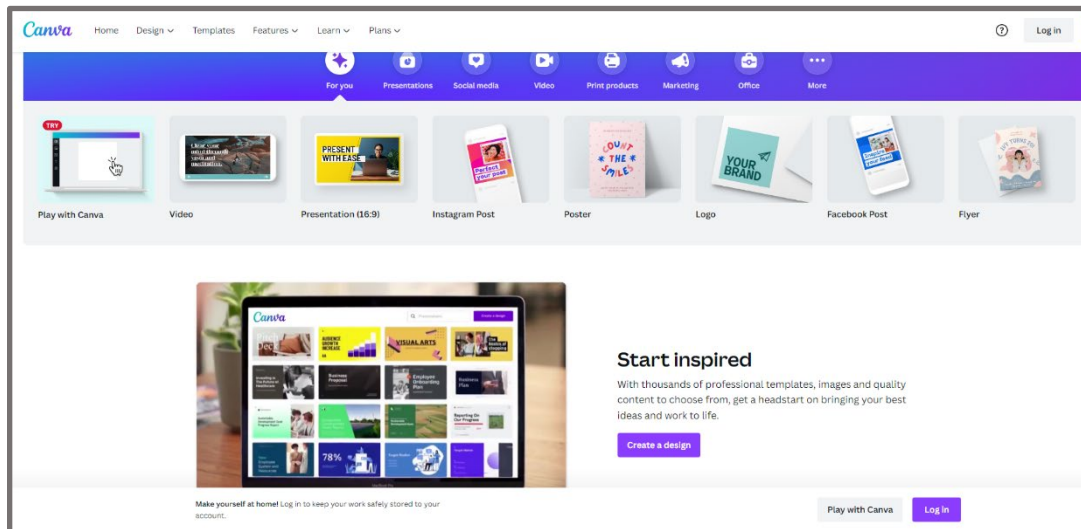
2. CANVA – Graphic Design Tool

You may already know about Canva. More and more people are using it and love it! You should definitely use it or show it to a volunteer or staff person that likes making things look professional and branded. You don't have to be trained in graphic design to use it. It makes design work possible (and affordable for any and everyone). They provide thousands of templates, images and content for various communication platforms. Canva inspires.

Why We Like It:

Canva allows the non-graphic designer to feel like a pro with all the needed resources at your fingertips. Just drag and drop where you want it, then download it in the format you desire. With presets for social media, flyers, brochures, and more, this is a no-brainer for small but growing organizations. You can sign up for a FREE account or pay a modest fee for Canva Pro or for larger organizations, at least 20 users, needing design and communication tools at scale, use integrations, advanced security and built-in approval workflows, there is a robust Enterprise plan. Canva takes the stress out of the design process.

[Click Here to Learn more about CANVA](#)



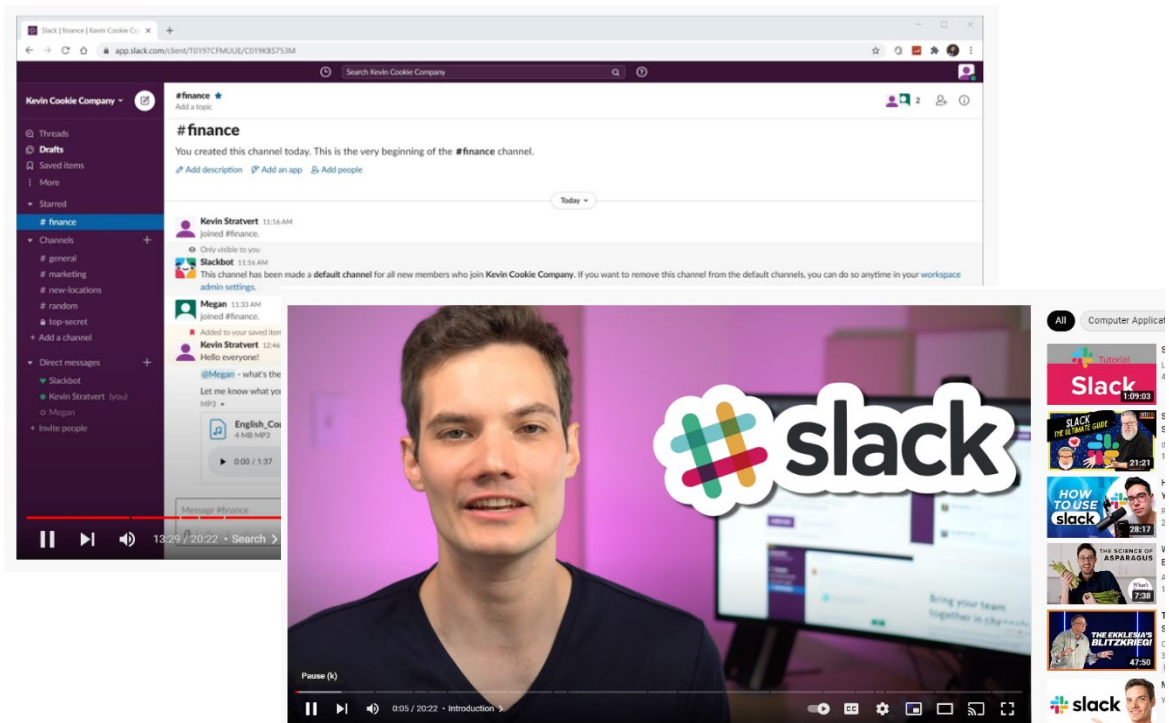
3. SLACK – Internal Communication Tool

Slack is a messaging app that brings team communication and collaboration into one place so you can get more work done, whether you belong to a large organization or a small but growing non-profit. This internal tool can reduce your emails significantly and provide timely communication among teams – whether that is your leadership team, your program team or even your board. By bringing the right people, conversations, and responses you need together in one place, you will be able to be more fruitful and focused.

Why We Like It:

This tool is priceless for the work environments communication challenges that have resulted from Covid and increased remote workers. For the growing non-profit of 8-25 staff and/or non-profits working in multiple locations, Slack helps teams organize communication about teams, projects, and programs while also allowing for individual conversations and even short video/audio messages. Communication is so critical for successful teams and organizations; this tool was made for team building through communication!

[Click Here to Learn more about SLACK](#)



4. APLOS – Accounting and Donor Management Tool

Aplos is a Greek word that means “simple,” and it lives up to its name. We cannot recommend this software enough for the small non-profit organization. They have taken the difficulty out of bookkeeping and made it easy and straight forward. They understand non-profits and our need to track and report on programs, grants and so much more.

Why We Like It:

Aplos makes non-profit bookkeeping possible for the average person. They have a simple interface that is easy to navigate and doesn't try to over complicate the process of keeping good financial records. They have built-in reports for your reporting needs and responsive backend support when you get stuck. We know a few organizations who use Aplos and REALLY like it! But what we really love is that Aplos ALSO has built in a donor management function for smaller organizations that allows your donor management tracking to be totally integrated with your bookkeeping. You can do it all within one login, making your life and password management a lot smoother. And for those who want a one-stop solution, Aplos has a built-in online donation platform (that we recommend using) that will drop your donations directly into your chart of accounts. Payroll is not built into the native application, but they do integrate directly with a third-party processor, Gusto.

[Click Here to Learn more about APLOS](#)



5. DONORPERFECT – Donor Management Tool

Nonprofits raise 20% more funds in their first year using DonorPerfect. A good contact management system will save time, raise money, and inspire donors. With DonorPerfect, you can manage all of your donor, events, volunteer data and fundraising campaigns in one place. DonorPerfect includes Constant Contact as well as design tools for email or direct mail communication and donor response tracking.

Then turn your data into great decisions with 70+ nonprofit industry reports, intuitive dashboards, and unlimited custom reporting. On top of all that, DonorPerfect provides great onboarding and ongoing support, with no setup fees or long-term contracts.

Why We Like It:

There are MANY great donor management databases available for non-profits these days. And the best one for your organization will depend on many factors. Some provide advanced features to help you be responsive through segmented and/or automated communication, but are also complex to manage. Some are free or low cost, but may not provide the features a non-profit needs to manage the various aspects of your work and fundraising. DonorPerfect is one of those “in-the-middle” databases that provides the right fundamental database features and helps build automated communication in a user-friendly way with world-class support. **If you ask:** we do have a spreadsheet with many other great database options that might be best for your non-profit.

Click Here to Learn more about DONORPERFECT

