

Giving Pages and Donation Forms

Learn How to Create Effective Giving Pages

<u>HERE</u> is a link to a great webinar on giving pages that NextAfter did - takes just over an hour. They also have a free guide <u>HERE</u>. And <u>HERE</u> is a link to a great resource that highlights some factors to consider in building your giving pages and donation forms.

Be Inspired by Some Great Examples

Some of these examples use a database/CRM that has customizable donation processing forms and a few use a third party (RaiseDonors, Fundraise Up and Giving Fuel) that are primarily donation processing and they may use a different CRM.

- <u>House of Refuge Sunnyslope</u> very clean and clear giving page three options (powered by RaiseDonors)
- <u>Coaching Mission International</u> they have three clear options at the top that include a monthly program, staff and a special giving opportunity scholarships (powered by GivingFuel)
- <u>Compassion Connect AZ</u> good images of what they do and who their donors are. They also provide two options for online giving as well as other ways to give (powered by GivingFuel and DonorSnap)
- <u>Field & Faith</u> clean, clear, compelling three ways to give (now, monthly and with AZ Foster Tax Credit) with some great pictures
- <u>Charity Water</u> or https://www.charitywater.org/donate they have a great monthly donor program
- <u>Hope for Addiction</u> four clear ways to give, creative design and well thought through (powered by Bloomerang)
- Quenched two options are focused on monthly donors or sponsoring a well -clean, clear and compelling (powered by Fundraise Up)